

# DMEA 2025

# Q&A for Exhibitors

February 13, 2025

# Agenda

- **Exhibition Planning**
  - DMEA Halls 2025
  - Dates, Events, Platforms, Links and Contacts
  - Beco Order Plattform
  - Stand Construction Requirements, Regulations; Waste Management; Traffic Guidelines
  - Lead Scanning App
  - Room Bookings exclusively for Partners
- **Ticketing**
- **Marketing**
  - Online Plattform Company Listing
  - Onsite and Online Advertising
  - Marketing Services
  - D.mag – the DMEA Magazine (in German only)
- **Program**
  - Congress Program
  - Program Participation; Guided Tours, Solutions Hub, DMEA nova Award
  - Recruiting at DMEA –DMEA sparks Careers
  - DMEA Business Meetings

**DMEA** Berlin  
8–10 April 2025  
Connecting Digital Health



# DMEA Halls 2025

## Registration Status (As of Feb 13, 2025)

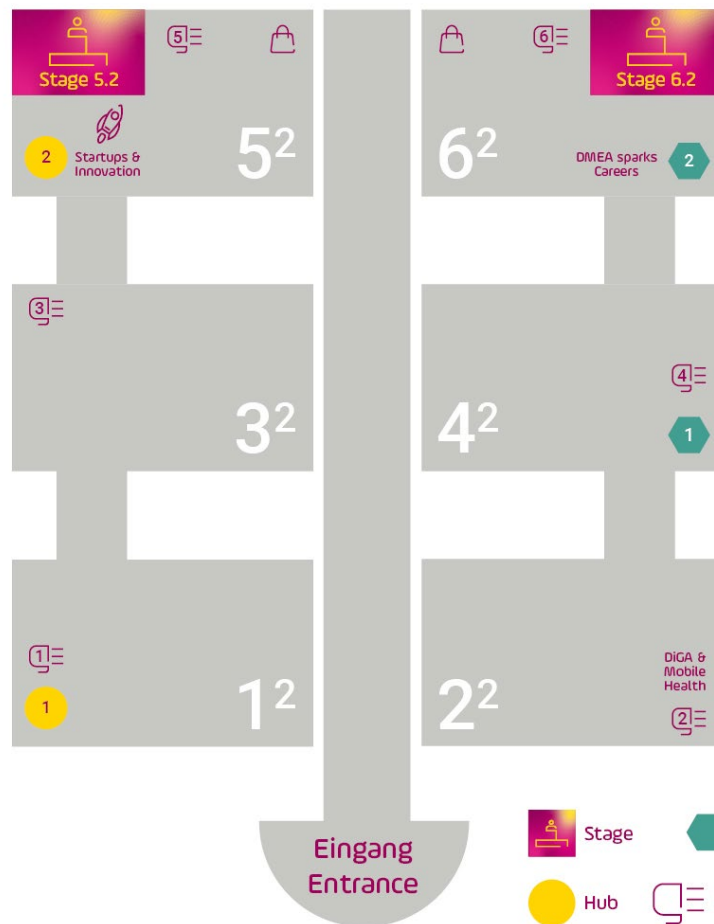
- 618 exhibitors - over 800 exhibitors from 28 countries are expected again!

## Country / Regional / Theme Pavillons:

- Bavaria, Berlin/Brandenburg, Thuringia, Mecklenburg-Western Pomerania, Schleswig-Holstein, Saxony
- Austria, Switzerland, Finland, Norway, Denmark, France, Netherlands
- [DiGA & Mobile Health](#), [Startups](#), [DMEA sparks Careers](#), [Verbände](#)

## Programme Areas:

Hub 1 and Hub 2  
Box 1 and Box 2  
Stage 5.2 and Stage 6.2



**Hall 6.3:**  
Meeting Rooms  
DMEA- Exhibition Management,  
Exhibitor Services  
Speaker Lounge

# Dates and Facts

- **Opening times for visitors:** Tue/Wednesday 10:00 a.m. - 6:00 p.m. | Thu 10:00 a.m. – 16:00 p.m.
- **Opening times** for exhibitors: 7.00 a.m. to 7.00 p.m.
- **Start of construction:** Sat, April 5, from 7:00 a.m., end of stand construction: April 7, 12:00 p.m.; decorative stand construction: April 7, open end
- **Early set-up** can be requested for a fee via the BECO shop, 1 day from April 4, 480 euros, 2 days (only for stands larger than 70 square meters) from April 3, 960 euros.
- **Dismantling** Thursday. April 10, 1 hour after the exhibition closes (5 p.m.), until Sat April 12
- **Construction and dismantling times** daily from 7.00 a.m. to 10.00 p.m.
- **Advance payment invoices** are being sent, sender is Messe Berlin GmbH [messe-berlin@quadiant-eservices.com](mailto:messe-berlin@quadiant-eservices.com); invoices will be sent to the e-invoicing e-mail address provided during registration, order confirmation to contact person



# Special Events

- DMEA congress program with renowned speakers - opening keynote on April 8 on Stages in Halls 5.2 and 6.2
- DMEA After Work – April 8 after the end of the first event day from 6 p.m. - 8 p.m. in the south entrance
- DMEA Party – April 9 from 9 p.m. at Metropol Berlin on Nollendorfplatz | free admission with wristbands (distributed on April 9) – First Come, First Served



# Exhibition Planning

# The Individual Platforms

## The Different Platforms - Where to do What

Please note that separate logins/registration data are currently still valid for each portal. In the respective portals you will find contacts who can help you with any questions.



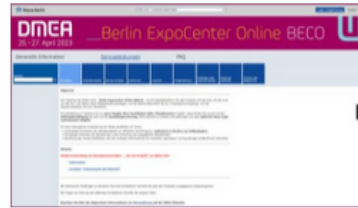
### Application Exhibitor portal

- Registration of your booth space and co-exhibitor registration
- All communication for stand



### Your company entry Online platform (corussoft) and App:

- #### Exhibitor entry
- Maintenance of the company profile via **maintenance link**



### Orders and additional services for stand construction

- #### Online store BECO:
- Booking of all stand construction services and other services (electricity, WiFi, catering, suspensions/rigging)



### Your program contribution Program submission portal:

- Submission Call for Papers Congress (deadline already expired in November)
- Booking exhibitor program:

[Overview](#)

# The Most Important Links

- [Exhibition planning– DMEA](#) – Compact overview of planning with an explanation of the different portals
- [Who-What-When – DMEA](#) – Deadline list with contacts and links
- [Info Trade fair construction | Loading zone booking – DMEA](#) – All information for access, assembly and dismantling
- [Online Shop BECO – DMEA](#) – Orders for all additional services
- [DMEA Online platform - DMEA](#) – Your company entry
- [Marketing services – DMEA](#) – Documents for booking marketing services, logos and banners Download
- [Participation – DMEA](#) – Everything about the tours, Solutions Hub, Sparks/Careers

## WhoWhatWhen from A to Z

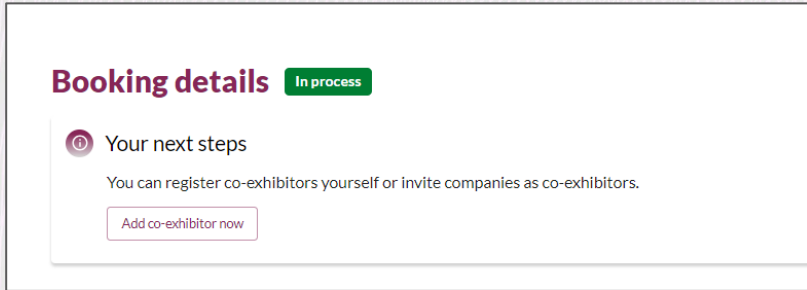
Advertising opportunities	▼
Application - The DMEA Exhibitor Portal	▼
Approvals   Guidelines	▼
Bookings	▼
Co-Exhibitor registration	▼
Construction and dismantling   Traffic Guide (VisiFair)	▼
Construction heights   Stand design   Restrictions stand design	▼
Deliveries to your stand	▼
DMEA Mailing Archive	▼
Exhibitor passes and customer vouchers	▼
Forwarding Agency	▼
Hall ceiling and rigging	▼
Important contacts	▼
Lead Scanning App	▼
Participation in Program	▼
Online Platform entries   App	▼
Stand construction and additional services	▼
Shows and Events at your stand	▼



# The Most Important Contacts

- DMEA team: [dmea@messe-berlin.de](mailto:dmea@messe-berlin.de) tel.: +49 30 3038-2225 – all contact persons here [Kontakt - DMEA](#)
- BECO general, questions about logins and registration: [beco-support@messe-berlin.de](mailto:beco-support@messe-berlin.de) tel.: +49 30 3038-1468
- Online platform | App: [support@messe-berlin.de](mailto:support@messe-berlin.de) tel.: +49 30 3038-2500, CP for DMEA Aurélie Merlot
- Marketing Onsite: [aussenwerbung@messe-berlin.de](mailto:aussenwerbung@messe-berlin.de) tel. +49 30 3038-2525, CP for DMEA Kristina Bendler
- Program, Solutions Hub & Tours: Timm-Joel Ruwwe [tim-joeel.ruwwe@bvitg.de](mailto:tim-joeel.ruwwe@bvitg.de) tel.: +49 151 5439 4139
- Capital Catering GmbH: : [cateringservice@capital-catering.de](mailto:cateringservice@capital-catering.de) tel.: +49 30 3038 – 2993, CP for DMEA Lars Rosenthal -3901
- Stand construction permits: [messetechnik@messe-berlin.de](mailto:messetechnik@messe-berlin.de) tel.: +49 30 3038-4023 bis 4028 CP for DMEA Lutz Fickenscher
- Stand construction Complete stands: Sabine Stark, [sabine.stark@mb-capital-services.de](mailto:sabine.stark@mb-capital-services.de) tel.: +49 30 3038-1405
- Electrical / water installations: [beco-support@messe-berlin.de](mailto:beco-support@messe-berlin.de) tel.: +49 30 3038-1400
- Traffic and safety: [traffic@messe-berlin.de](mailto:traffic@messe-berlin.de) tel.: +49 30 3038 4888
- Forwarding agency Schenker [fairs.berlin@dbschenker.com](mailto:fairs.berlin@dbschenker.com) tel.: +49 30 3012995- 420
- Overhead suspensions : [messe-berlin@ueberkopf.de](mailto:messe-berlin@ueberkopf.de) tel.: +49 30 555 74 48-20

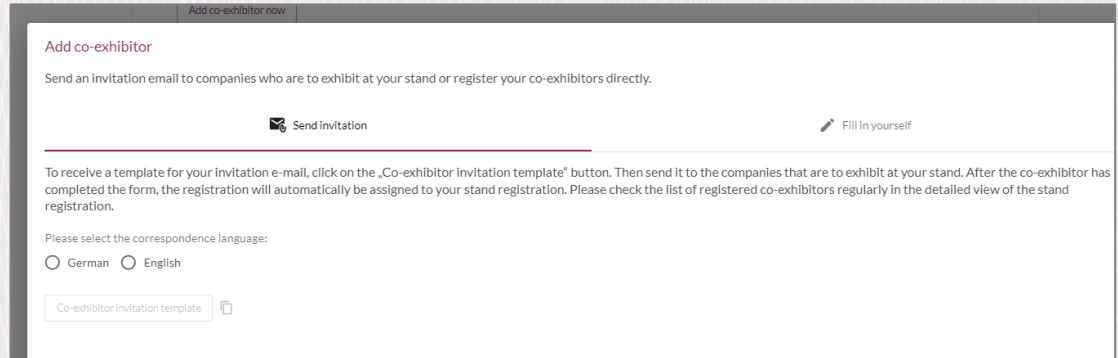
# Exhibitor Portal | Co-Exhibitor Registration



## [Exhibitor Portal](#)

### Registration of co-exhibitors

1. Log in to the exhibitor portal and go to "My bookings".
2. In your bookings you will find your order (your stand booking). Open this.
3. There you will find the option to add co-exhibitors. You can complete the registration yourself or send an "Invitation" so that the co-exhibitor can register themselves.



# Online Shop BECO

The screenshot shows the BECO Onlineshop interface. At the top, there is a header with the MESA BERLIN logo, the event details 'DMEA Berlin 8-10 April 2025 Connecting Digital Health', and the 'BECO Onlineshop' title. Below the header, there are navigation tabs for 'General Information', 'Services', and 'FAQ'. The 'Services' tab is active, showing a search bar and a list of service categories: GENERAL, CATERING, PERMISSIONS, INSTALLATIONS, LOGISTICS, STAND SERVICES, STAND CONSTRUCTION AND EQUIPMENT, ADDITIONAL SERVICES, and TICKETS AND PARKING SPACE. The main content area is titled 'General' and contains the following text:

The webshop of DMEA 2025 - Berlin ExpoCenter Online (BECO) - is a virtual tool for all issues, questions and needs in relation to the construction and the dismantling of your stand. From flower decoration to refund of input VAT for foreign customers and from water installation to parking tickets.

Ordering in the shop is only possible if you have already received your hall and stand number. You can find it on the order confirmation for your stand space and on your down payment invoice.

Browsing services and prices is possible without username and password.

To make sure your preparations run smoothly, we recommend:

- timely submission of stand construction details for official approval / at least 6 weeks before the beginning of the construction period;
- timely submission of your orders in adherence with indicated deadlines
- adherence to the Traffic Guide regarding entering the fairgrounds during the construction period, as well as during the show

For technical questions, please get in touch with the contact persons given above every product or contact the Webshop Team. In case of questions regarding the use of the web shop, please contact the support team.

On our DMEA website, we have provided useful downloads with all the key information and services you need.

**Detailed information**

- Your responsibility for waste (PDF, 225.42 kB)
- Traffic Guide (PDF, 605.21 kB)
- Construction heights and stand design (PDF, 408.28 kB)

[BECO](#)

**DMEA** Berlin  
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- You must be logged in to place orders or register again if necessary.
- For new registrations, log in afterwards and apply for order authorization
- Sub-accounts for colleagues or stand builders can be set up under Account management / Co-orderer
- Please check orders, everything ordered, shopping cart also sent?
- If you have any questions, please contact us directly at: [beco-support@messe-berlin.de](mailto:beco-support@messe-berlin.de)
- Deadline for orders: March 11, 2025 (4 weeks before the start of the fair) - please check exceptions in Beco!

# Stand Construction Requirements

- Maximum construction height for stand areas up to 49 m<sup>2</sup> up to +5.00 m, for stand areas from 50 m<sup>2</sup> up to +6.00 m
- Minimum requirement: Floor covering and stable partition walls, especially at neighboring stands. Minimum height 2.50 m.
- Mobile exhibition walls, folding walls and pop-up stands are only permitted in conjunction with a stable partition wall, provided these do not themselves contain a stable wall.
- In the case of higher structures, the partition wall above +2.50 m must be kept neutral white on the rear side facing the neighboring stand. Please discuss the construction heights with your stand neighbors in individual cases.
- Open sides facing the visitor aisles may be covered by a maximum of 30%, with a maximum of 3 m at a time. These walls must be graphically designed in order to ensure the open character of the DMEA exhibition stand.
- More information and sample photos can be found under [Approvals and non-permitted stand construction](#).



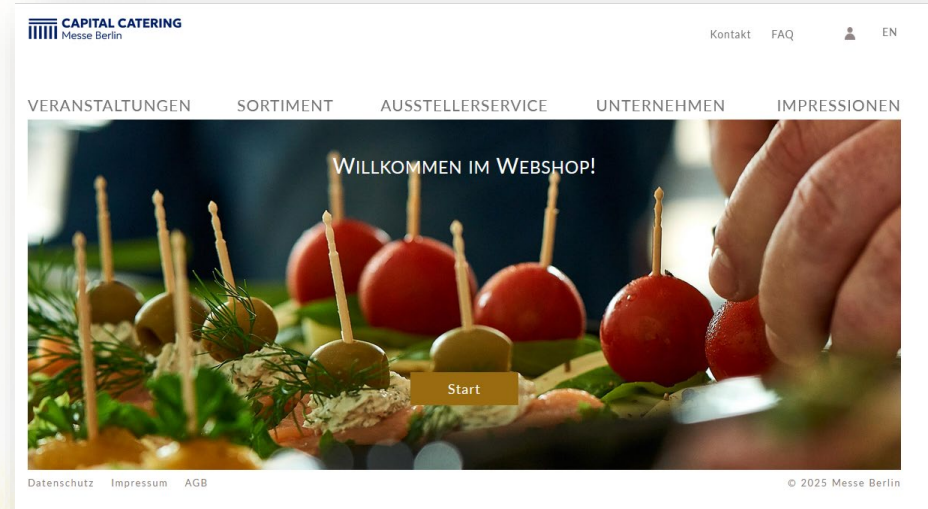
# Events at Your Booth and Advertising Material

- Events at your booth during and after opening hours are subject to registration. Evening events are subject to a fee, please follow the registration procedure in the Beco.
- The noise level for acoustic, musical performances must not exceed 70 dB(A) at the stand or event area boundary. In the event of non-compliance, Messe Berlin is entitled to restrict or prohibit such performances. We recommend silent sessions on the booths with headphones; please take the planning of frequencies into account. We will be happy to advise you on this.
- Please also observe the [Technical Guidelines](#).
- The distribution of printed material and the use of advertising materials are only permitted on your own stand area / in your own event area.



# Catering Orders

- You can order catering for your stand from Capital Catering:  
[Capital Catering Webshop](#)
- When commissioning external catering companies, please bear in mind: Visifair entry slot, installations for the caterer, (exhibitor) passes for staff, including during set-up and dismantling, parking permits for vehicles required on site if necessary
- Catering for your staff: it is also possible to purchase vouchers for your staff, which your employees or stand personnel can use to purchase meals at our catering stations - please send inquiries to [cateringservice@capital-catering.de](mailto:cateringservice@capital-catering.de)



# Waste Disposal - Don't Forget to Order!

Booking waste bags or containers via the BECO online store

Each exhibitor is responsible for their own waste disposal

Not part of the stand cleaning! Only smaller quantities (up to 10 liters) are collected with a booked stand cleaning service.

For quantities in excess of this, either:

- Ordering containers in front of the exhibition halls (with combination lock) for use of own bags and own disposal.
- Ordering ALBA waste bags, which are collected in the evening/separating waste reduces disposal costs!
- Bags can be re-ordered on site at any time– they are delivered to the stand within a very short time.

Inquiries : tel.: +49 30 3038-1333, e-Mail: [ausstellerservice@alba.info](mailto:ausstellerservice@alba.info)



# Traffic Guide

## Traffic Guide

Access for construction and dismantling to halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 is only possible with loading zone booking.

**DMEA Berlin**  
8-10 April 2025  
Connecting Digital Health

Cars / Vans <small>1-17 seats</small>	Continuous construction		Event time		Continuous dismantling	
	05. - 07.04.2025 (07:00 a.m. - 10:00 p.m.)	08.04. - 09.04.2025 (10:00 a.m. - 06:00 p.m.)	10.04.2025 (10:00 a.m. - 04:00 p.m.)	10.04.2025 (6:00 p.m. - 10:00 p.m.)	11. - 12.04.2025 (07:00 a.m. - 10:00 p.m.)	10.04.2025 (6:00 p.m. - 10:00 p.m.)
only with loading zone booking max. stay 2 hours	delivery 7:00 a.m. - 10:00 a.m. 6:00 p.m. - 8:00 p.m. max. stay 1 hours Deposit: 200€ cash	delivery 7:00 a.m. - 10:00 a.m. 6:00 p.m. - 8:00 p.m. max. stay 1 hours Deposit: 200€ cash	only with loading zone booking max. stay 2 hours	only with loading zone booking max. stay 2 hours	only with loading zone booking max. stay 2 hours	only with loading zone booking max. stay 2 hours
only with loading zone booking max. stay 3 hours	delivery 7:00 a.m. - 10:00 a.m. 6:00 p.m. - 8:00 p.m. max. stay 1 hours Deposit: 200€ cash	delivery 7:00 a.m. - 10:00 a.m. 6:00 p.m. - 8:00 p.m. max. stay 1 hours Deposit: 200€ cash	only with loading zone booking max. stay 3 hours	only with loading zone booking max. stay 3 hours	only with loading zone booking max. stay 3 hours	only with loading zone booking max. stay 3 hours
only with loading zone booking max. stay 4 hours	delivery 7:00 a.m. - 10:00 a.m. 6:00 p.m. - 8:00 p.m. max. stay 1 hours Deposit: 200€ cash	delivery 7:00 a.m. - 10:00 a.m. 6:00 p.m. - 8:00 p.m. max. stay 1 hours Deposit: 200€ cash	only with loading zone booking max. stay 4 hours	only with loading zone booking max. stay 4 hours	only with loading zone booking max. stay 4 hours	only with loading zone booking max. stay 4 hours

from 8:00 a.m. onwards for trucks, deposit booking!

Access for trucks to halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 is only possible with loading zone booking.

(Note: red circles with slashes indicate no access for trucks during certain times.)

**The entrance to the exhibition grounds is only possible with the booking of a loading zone.**  
Loading zone booking is possible from 22.02.2025 via the following link: <https://einfahrt-bookings.dmea-berlin.de/>

**You will receive more detailed information regarding the appointment/visas after booking the loading zone.**

**Schenker Deutschland AG**  
Tel.: +49 (0)30 201 2996 420, Fax: +49 (0)30 201 2996 429, Email: [fairs.berlin@dshwvker.com](mailto:fairs.berlin@dshwvker.com)

Please note that on 10.04.25 from 14:00 it will no longer be possible to enter the fairground, even with a parking ticket.

200.00 € cash per vehicle / trailer. The deposit is forfeited if the departure time is exceeded. Please refer to the deposit receipt for your departure time.

Unauthorized parked vehicles or loading units will be towed away. Long term parking for trucks ( free of charge ) available at AVUS Nordbrunne ( P12 ).

## Verkehrsleitfaden

Zufahrt zu den Hallen 1.2, 2.2, 3.2, 4.2, 5.2 und 6.2 kann nur mit der Buchung einer Ladezone erfolgen.

**DMEA Berlin**  
8-10 April 2025  
Connecting Digital Health

08.04. - 09.04.2025 (10:00 - 06:00 Uhr)		10.04.2025 (10:00 - 04:00 Uhr)		11. - 12.04.2025 (07:00 - 10:00 Uhr)	
Abend	Tag	Abend	Tag	Abend	Tag
Verweildauer max. 1 Std.	Verweildauer max. 1 Std.	Verweildauer max. 1 Std.	Verweildauer max. 1 Std.	Verweildauer max. 1 Std.	Verweildauer max. 1 Std.
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Access for trucks to halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 is only possible with loading zone booking.

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[Zum Verkehrsleitfaden](#)

[Traffic Guide](#)



# Traffic Concept for Setup and Dismantling via „VisiFair“

Access only with booking of a loading zone. The regulation applies from the first set-up day (early set-up days can be ordered from BECO for a fee and are excluded from the VisiFair time slots). The deposit regulation continues to apply for the DMEA term (see traffic guidelines)

Further information on [the traffic concept](#)

The **loading zone booking is possible from February 22, 2025** via the following link to the [VisiFair page](#)

NO event code is required for registration! You will receive more detailed information on access and entry after booking the loading zone.

Entry permit is valid for set-up and dismantling - no VisiFair timeslot required. Exclusively included in the partner package, cannot be ordered separately!

Questions about booking loading zones:

T: +49 30 3038 4334 General Service Hotline Traffic: T: +49 30 3038 4888 Email [traffic@messe-berlin.de](mailto:traffic@messe-berlin.de)

**Parking tickets are only valid during the validity period (April 8 to 10)**

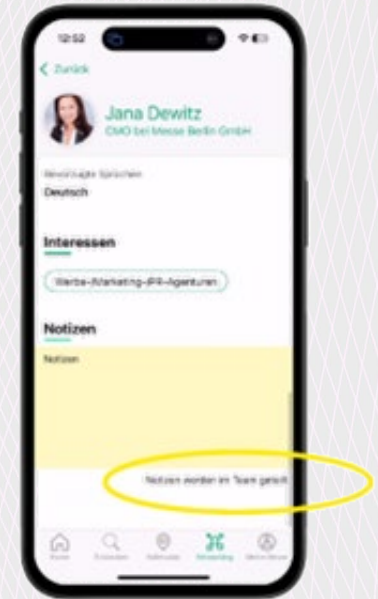
**Note on the parallel Marathon Expo:** on April 4-5 the Marathon Expo for the Berlin Half Marathon will take place on the lower level in Halls 2.1 and 4.1, upstairs can be set up without restrictions. Please note, however, that there may be traffic restrictions on the grounds and that some of the parking lots will be shared. The South Entrance will also be shared; the setup staff will be able to identify themselves at the staircase in the South Entrance. Please consider the Half Marathon also for your hotel booking: early bookings are recommended.

# Lead Scanning with the DMEA app

- New lead **scanning function in the DMEA app** for exhibitors can be booked in the Mediashop
- Unlimited number of team members share their contacts in a lead pool (real time) and scan together as a team (all employees assigned to the company profile)
- **Necessary preparation:** the employee must log in to the DMEA app with their individual e-mail address (which was used to register the exhibitor pass) and to be **added to the company profile**
- Download all collected team contacts in real time as a CSV file in the DMEA app / DMEA online platform

# Lead Scanning with the DMEA app

- Scan the QR code (ticket or DMEA app) - Assignment of the lead “for me” or “team”
- The collected contacts - both individual and team contacts - can be called up at any time via your own profile
- **Data included in the export:** Company/organization, title, first name, last name, address, e-mail address, department, position, area of responsibility, industry area
- Contacts can be supplemented with notes and are part of the export
- **Price: 499,00 Euro gross** (information will follow, when bookable)



# Meeting room bookings exclusively for partners

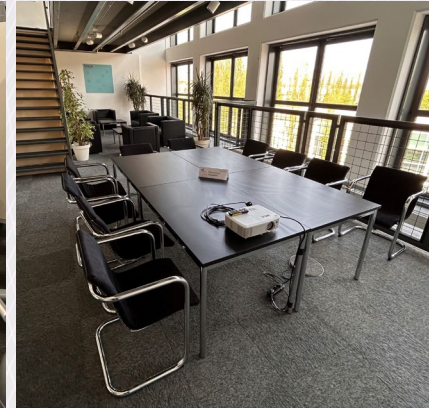
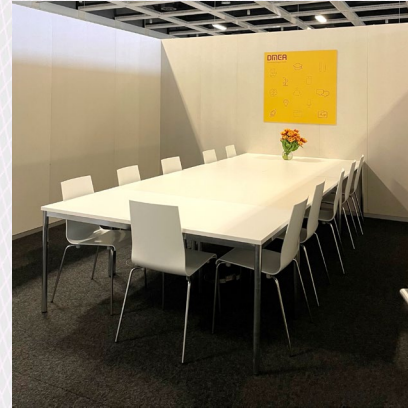
## Rooms in Hall 6.3

- Gold / Silver and Bronze partners have the option of renting meeting rooms (up to 2 hours per day, subject to availability)
- Limited availability
- Exhibitors without a partner package can book slots available at short notice for DMEA for a fee
- Additional bookings: 770 Euro/550 Euro net depending on room size

Your contacts:

Franka Ellinghausen [franka.ellinghausen@messe-berlin.de](mailto:franka.ellinghausen@messe-berlin.de) (Tu, Wed, Fr)

Karolin Werfel [karolin.werfel@messe-berlin.de](mailto:karolin.werfel@messe-berlin.de)



# Ticketing

# Ticket Categories

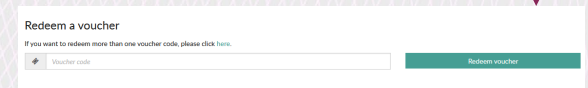
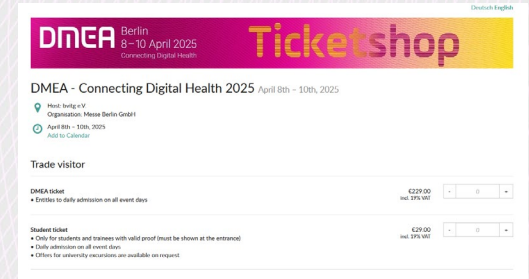
Ticket Categories		 Berlin 8–10 April 2025 Connecting Digital Health			
What	Construction and Dismantling Pass	Exhibitor Passes	DMEA Ticket	Voucher for Customers	Students
Validity for	Stand builders and trades; Personnel without exhibitor passes	Exhibitors and stand personnel, trades during the event (e.g. own catering, hostesses, etc.).	Visitors valid for all event days	Bookable by exhibitors to invite customers and partners	Students and trainees with valid proof
Access to the exhibition grounds during construction and dismantling times*	✓	✓	x	x	x
Access to the event 8.-10. April 2025	No access	Daily 7:00 – 19:00	Only during opening hours Tu/We: 10:00 – 18:00 Th: 10:00 – 16:00	Only during opening hours Tu/We: 10:00 – 18:00 Th: 10:00 – 16:00	Only during opening hours Tu/We: 10:00 – 18:00 Th: 10:00 – 16:00
Access to the on-demand program	No access	✓	✓	✓	✓
Booking/Order	<a href="#">Construction and dismantling passes</a>	BECO under „Tickets and Parking Space“	<a href="#">DMEA Ticket Shop</a>	BECO under „Tickets and Parking Space“	<a href="#">DMEA Ticket Shop</a>
Registration and personalization	directly with the order	<a href="#">DMEA Ticket Shop</a>	<a href="#">DMEA Ticket Shop</a>	<a href="#">DMEA Ticket Shop</a>	<a href="#">DMEA Ticket Shop</a>
Price gross	free of charge	EUR 100.00	EUR 229.00	EUR 57.00 for day ticket EUR 114.00 for DMEA ticket	EUR 29.00
Invoice	x	An invoice will be issued for each exhibitor pass ordered	Immediately via DMEA ticket shop	Only redeemed vouchers will be invoiced to the exhibitor after the event, <i>plus handling fee</i>	Immediately via DMEA ticket shop

[Ticketkategorien](#)

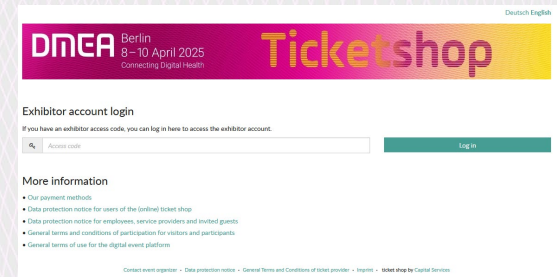
[Ticket Categories](#)

# Exhibitor Passes | Vouchers for Customers

- **Already sent:** Voucher codes included in the Gold, Silver and Bronze packages for day or DMEA tickets (= permanent tickets)
- Mail sender: [tickets@messe-berlin.de](mailto:tickets@messe-berlin.de) (please check your SPAM inbox)
- **Delivery of exhibitor pass codes: by the end of February**
- The codes will be sent to the e-mail address that is registered in the exhibitor portal as the **main contact person**
- **Co-exhibitors will not receive exhibitor passes from us** and will either receive passes from the main exhibitor or can alternatively order them from BECO themselves
- **Setup and dismantling passes** are only required for stand builders / colleagues who only come for the setup period. Setup and dismantling passes can be registered free of charge: [Construction and dismantling pass](#)
- **Purchase of exhibitor passes and customer tickets:** Additional exhibitor passes and discounted ticket vouchers for customers can be ordered from BECO



## Overview of redeemed tickets



[Exhibitor-Login](#)

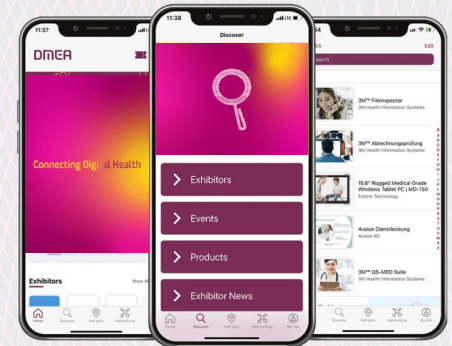
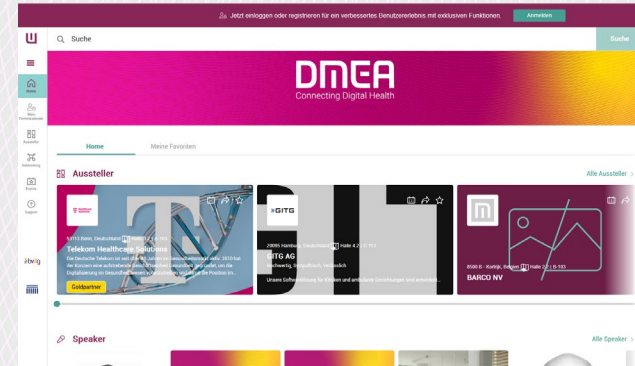
# Marketing



# DMEA Online Platform, App | Company Entry

The online platform with exhibitor entries will be finally converted to 2025 in **mid-February**, as will the app. All exhibitors who have confirmed their placement proposal plus all co-exhibitors who have been registered will be listed. → [DMEA Online Plattform](#)  
The company entries also appear 1:1 on our website → [Exhibitor Overview](#)

- All main contacts have received an email from the sender: DMEA Online Platform <noreply@dmea.de> with the subject: "Complete your online entry on DMEA Online Platform"
- The email will be sent to the person you have entered in the exhibitor portal, the link can be shared with other contacts
- Here you will find an [Onboarding Guide in advance - your comprehensive guide to the DMEA online platform \(messe-berlin.de\)](#)
- The platform can also be used to book upgrades / additional marketing services, post jobs and maintain appointment calendars
- For questions please contact: T: +49 30 3038 2500, Email [support@messe-berlin.de](mailto:support@messe-berlin.de)



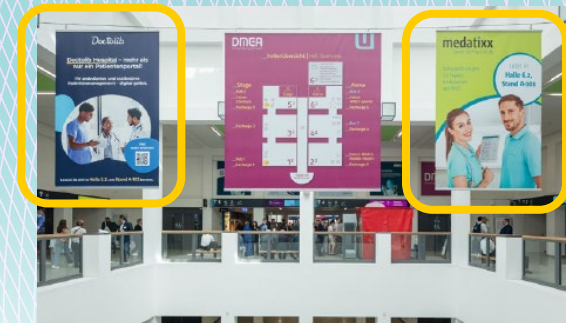
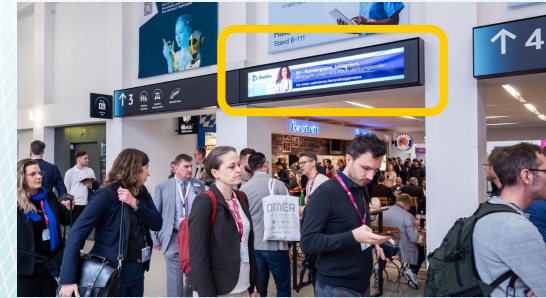
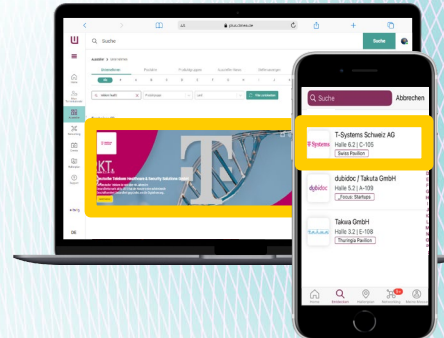
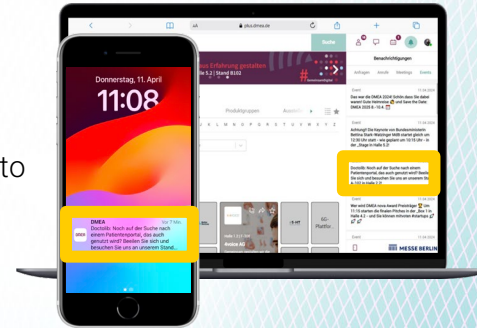
# Partner Plus Onsite and Online Advertising Opportunities

Now open to all exhibitors, but only a few spaces still available:

- **ONSITE:** Since mid-December you have the opportunity to book your advertising space as graphics or digital signage to highlight your stand for DMEA visitors.
- **ONLINE:** attractive packages (online platform, app AND website advertising) are still available
- Booking inquiries to [advertising@messe-berlin.de](mailto:advertising@messe-berlin.de)

## Marketing Services

**DMEA** Berlin  
8–10 April 2025  
Connecting Digital Health



# Marketing Services – Free Download Offers

Use the DMEA marketing support for your successful trade fair appearance.

- Download the current [DMEA Logo 2025 here](#).
- Use our free headers
- Create your own DMEA banner with hall and stand number entry

[Marketing Services](#)

[DMEA Logo 2025](#)

You can also find a press kit for your social media activities on the Marketing Services page soon

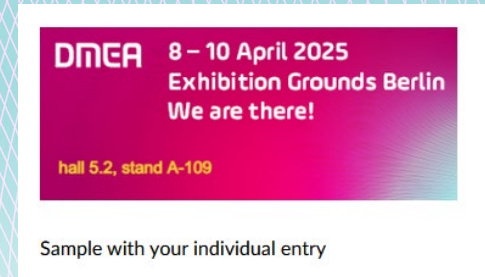
**DMEA** Berlin  
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# Program

# The DMEA congress program is online!

The screenshot displays the DMEA congress program website for April 8, 2025. The page features a navigation bar with 'DMEA', 'EXHIBIT', 'PROGRAM' (highlighted), 'VISIT', and 'PARTICIPATE'. A secondary navigation bar includes 'Events', 'Speaker', and 'Side Program'. Below this, there are filters for date (April 8, 2025), search, location, theme tracks, and formats. The main content area is a grid of event cards organized by stage and time slot. The stages shown are \_STAGE 5.2, HALL 5.2; \_STAGE 6.2, HALL 6.2; \_HUB 1, HALL 1.2; \_HUB 2, HALL 5.2; \_BOX 1, HALL 4.2; and \_BOX 2, HALL 6.2. Each event card includes a title, time slot, category tags, and speaker information.

Time Slot	Event Title	Category	Speaker
10:15 AM - 11:00 AM	Digitalisation strategy 2.0 - achieving cost containment through digital...	Digital Healthcare	4 speakers
10:15 AM - 11:00 AM	Solutions Hub 01	Solutions Hub	1 speaker
10:15 AM - 11:00 AM	e-regulation for other service providers - what are we still waiting for?	Digital Healthcare, bvitg Program	1 speaker
10:15 AM - 11:00 AM	From data to decisions: Opportunities and challenges of implementing	DMEA sparks, Dialog Program	1 speaker
11:05 AM - 11:45 AM	Schnelle Runde	bvitg Program, Politics & Regulation	4 speakers
11:15 AM - 11:35 AM	Keynote: Richard van Hooijdonk (EN/...		1 speaker
11:15 AM - 12:00 PM	DIGA - Fast Track into German Healthcare? (EN)	Digital Healthcare, Dialog Program	1 speaker
11:15 AM - 12:00 PM	Solutions Hub 02	Solutions Hub	1 speaker
11:15 AM - 12:00 PM	Health data room	Dialog Program	1 speaker
11:55 AM - 12:55 PM	Healthcare research - What data is used today and in the future?	Digital Healthcare	4 speakers
11:55 AM - 12:55 PM	AI in healthcare: transformation & innovation - I	Digital Medicine, Congress Session	4 speakers
12:15 PM - 1:00 PM	Solutions Hub 03		1 speaker
12:15 PM - 1:00 PM	Preliminary round   Focus: Tomorrow's technology - Digital, Precise, Personal.		1 speaker
12:15 PM - 1:00 PM	Visionboard - Not today, tomorrow, but the day after tomorrow: What wil...		1 speaker
12:15 PM - 1:00 PM	The BMG for all: A social experi the DMEA		1 speaker

# DMEA nova Award

- The DMEA nova Award is aimed at startups from the digital health sector and gives them the opportunity to pitch their outstanding concepts and solutions in several rounds at the DMEA. The most convincing idea will be chosen in the final session at DMEA!
- **Applications via the Call for Ideas are still possible until February 18, 2025.**
- You can find more information on the topics, procedure and price at [DMEA Startups](#)



# Participation Opportunities for Companies

## Guided Tours

- On the [guided tours](#), DMEA visitors can find out about 14 selected key topics live and on site and get to know the relevant companies, their products, services and contacts in person.  
**Booking deadline: February 13, 2025**  
**Contact: [timmm-joel.ruwwe@bvitg.de](mailto:timmm-joel.ruwwe@bvitg.de)**

## Solutions Hub

- The [Solutions Hub](#) is the central DMEA stage for you as an exhibitor. Here you can present your products, solutions and topics on 10 key topics in ten-minute presentation slots  
**Booking deadline: February 13, 2025**

**SOLD OUT**



# Recruiting @DMEA sparks Careers Area

- The perfect option for your company or university to present yourself, your work or your projects to the next generation
- The DMEAsparks Careers area offers you space to mix&mingle at your [DMEAsparks-Space](#):
- **Our offer:**
- All-inclusive package from 1,400 EURO
- complete turnkey ready stand unit
- Inkl.3 exhibitor passes
- Basic entry in the DMEA App and the DMEA online platform
- electricity connection and cleaning
- Book Now via [DMEA Exhibitor Portal](#)





# DMEA Business Meetings

## DMEA Business Meetings

The Enterprise Europe Network Berlin-Brandenburg once again invites you to participate in the international partnering event “DMEA Business Meetings”, which will take place on April 9, 2025 at the DMEA.

This free platform offers the opportunity to meet potential partners for new business and R&D projects.

Registration is open: [Registration link](#)



# Save the Date: DMEA 2026 – 21-23 April

**For more information**

DMEA Team

T +49 30 3038-2225  
[dmea@messe-berlin.de](mailto:dmea@messe-berlin.de)

**Thank You!**