DMEA – Connecting Digital Health
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PRESS RELEASE

MEDATIXX

Versatile and multitalented: Software for medical offices and outpatient clinics

Outpatient care cases are on the rise in German hospitals. Therefore, it is ever more important to use an outpatient clinic software that is fit for a multitude of integrational scenarios. In addition, Jens Naumann, CEO of medatixx – a leading expert on software for medical offices and medical service centers as well as outpatient clinics, describes one more priority mission for DMEA 2019: integrating electronic patient records – a particularly hot political potato at the moment.

It was some years ago that medatixx, originally a manufacturer of medical office software, has ventured out to access a new market by developing software both for outpatient clinics and medical service centers in hospitals. What impact does this have on DMEA 2019?

This year, one of our trade show highlights is our software for medical service centers and outpatient clinics in hospitals: x.vianova is one of the most successful solutions in the market and we have been able to write various success stories with x.vianova over the past couple of years, which we are happy to share with DMEA trade show visitors. A number of hospital chains have equipped most of their medical service centers exclusively with our software solutions. In order to meet their requirements, we have boosted our software's ability to run in different locations and medical centers on one single database. We are able to map regional care associations and have allocated extensive knowledge and skills in the set-up and operation of data centers – in short: We are able to satisfy a vast spectrum of IT-requirements typically connected to hospital settings. And at the same time, our customers are enjoying all the benefits of a software developed specifically for outpatient settings as opposed to "making do" with mere supplementary modules for outpatient and/or medical service center requirements.

So what exactly is the driving force behind the success of your software in hospitals' outpatient care centers?

DMEA visitors can gain an impression of the multitude of integrational scenarios, which we have mastered with x.vianova. Integrational flexibility is a key factor in medical service centers of hospitals or medical service centers operated by hospital chains - with a much higher relevance as opposed to use cases in conventional medical

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offices. We are capable of integrating clinical information systems as well as a variety of clinical subsystems, thus enabling comprehensive order entry processes or assignments to radiology or labs, just to name a few examples. We have successfully connected our software to patient portals with high degrees of integration, and we are generally capable of handling both heavily customized and very deep integrational scenarios. This allows us to meet the majority of special requirements of outpatient clinics in hospitals and medical service centers operated by hospitals.

In what way do your customers in medical practices benefit from your software solutions' high levels of integration?

Integration scenarios do not bear the same relevance for medical offices as they do for outpatient clinics or medical service centers in hospitals, but some parallels can be drawn. At DMEA, we will showcase x.onvid, the integration of a video consultation tool in our medical software solutions, which we have realized with our partner Patientus. x.onvid creates a comfortable way for medical office teams to set up video consultations directly in the scheduling module of their medical office software. In the scheduling module, the physician or medical assistant can connect their software to the session server of Patientus, and they can write a short documentation during the online consultation, which they can save directly in their medical office software.

Expanding the concept of video consultations with patients, the next logical step coming to mind is video consultations that support electronic patient records. How does medatixx go about the integration of electronic patient records that currently seem to be shooting up like mushrooms?

From our point of view, electronic patient records of health insurers are vital additions to the future data landscape in health care. This is why we have become a development partner of the Vivy patient record which Allianz, DKK, IKK classic and various other insurers (both statutory and private) are promoting. Of course, electronic health records and their developers are still passing the initial learning stage, but there is a certain degree of political pressure for the much-hailed electronic patient records to become a key element in German health care. What do we gather from this trend? We need to put in-depth thought into how exactly we are going to realize the connection of our medical office software to electronic patient records such as Vivy, TK-Safe of the insurer Techniker Krankenkasse or Digitales Gesundheitsnetz (Digital Health Net) of the AOK insurers. One of these possible solutions is part of our DMEA showcase portfolio. We believe that one single interface that works for any of the electronic patient records available on the market is essential, also for speeding up the implementation of electronic patient records. As for their content,

electronic patient records ought to be designed as process tools instead of mere data safes. The appeal of electronic patient records exceeds the simple possibility of document storage: scheduling medical appointments online or using chat or video consultation tools to connect with their physician is the vital benefit for patients – electronic patient records need to be able to fulfill this core purpose.

About DMEA

DMEA is the successor to conhIT – Connecting Healthcare IT, and represents a strategic evolution of that concept. It aims to mirror the entire digital supply chain including every process along the way. Step by step DMEA will expand into a platform representing every digital field of interest to all players in the healthcare system, both now and in the future. DMEA targets decision-makers in every healthcare sector – hospital managers, IT heads, doctors, nurses, healthcare policymakers and experts in science and research. As an integrated event combining a trade fair, congress, academy and a wide range of interactive formats, it gives participants the opportunity to find out about the latest digital healthcare developments and products, establish industry contacts and acquire high-level qualifications.

DMEA is held by the German Association of Healthcare IT Vendors (bvitg) and organised by Messe Berlin. DMEA is organised in cooperation with the following industry associations: the German Association of Healthcare IT Vendors (bvitg), the German Association for Medical Informatics, Biometry and Epidemiology (GMDS), the German Medical Informatics Professional Association (BVMI). The National Association of Hospital IT Managers (KH-IT) and the Chief Information Officers of University Hospitals (CIO-UK) provide contributions on the subject matter. The three-day event takes place annually on the Berlin Exhibition Grounds.

More information on products, topics, events and industry trends can be found by visiting the health IT homepage of bvitg Service GmbH, a subsidiary of the German Association of Healthcare IT Vendors (bvitg).
www.health-it-portal.de

This press release can also be found on the internet: www.dmea.eu